Yusuf Cimcoz

www.linkedin.com/in/yusufcimcoz
ycimcoz@gmail.com
yusufcimcoz.com
07425844662

Personal summary

Creative and adaptable communications professional passionate about the arts, contemporary culture, and the nonprofit sector. With expertise in crafting engaging content, managing digital journeys, and supporting stakeholder and donor engagement, I bring a proven ability to enhance visibility and impact for organisations.

Skills and competencies

Languages
- Fluent **Turkish**, **English**
- Intermediate **French** (CEFR C1)
- Basic **German** (CEFR B1)

IT and Software
- **Adobe Creative Cloud** (InDesign, Photoshop, Illustrator)
- **Microsoft Office** (Word, Excel, PowerPoint, Outlook)
- **CRM** (Raiser's Edge NXT) and **CMS** (WordPress)
- **Social media and marketing** (Mailchimp, Hootsuite, GA4)

Communications and Fundraising
- Creating high-value fundraising proposals, grant applications, and impact reports
- Producing newsletters, event invitations, thank you letters

Design and Content Creation
- Developing sleek layouts and visually appealing fundraising materials for print and digital platforms
- Designing and delivering client and supporter-facing communications with a focus on storytelling

Employment

Communications & Patrons Officer· Full-time · **Koestler Arts** · April 2025-Present
- Sole communications person for the UK's longest-running arts awards and exhibitions programme for people in prisons, young offender institutions, secure hospitals, immigration centres, on community sentences and probation.
- Developed and implemented content strategy across Instagram, Facebook, and LinkedIn, increasing post impressions by 15.6%, engagement rate by 10%, and link clicks by 80% year-on-year, despite reduced post volume
- Maintain and develop the organisation's WordPress website, including general CMS upkeep, copy writing and editing, WooCommerce and shop management, newsletter integrations, and recently SEO strategy
- Grew MailChimp newsletter audience from 5,778 to 6,842 subscribers year-on-year via targeted campaigns and monthly and quarterly newsletters to general and supporter audiences
- Supported senior colleagues and external PR in preparing press materials and media copy; scoped and interviewed for new press support for the organisation; organised brand film for Koestler Arts with external production company
- Manage relationships with supporters, judges, and arts partners, including Southbank Centre

Development Assistant · Full-time · **London Symphony Orchestra** · 2023-2024
- Assisted the LSO's Development team across its Corporate, Trusts & Foundations, and Individual Giving circles, providing effective creative and administrative support
- Led volunteer teams (~50) at fundraising events, recitals, and major events like the open-air BMW Classics concert in Trafalgar Square
- Conducted targeted prospect research and maintained a precise, up-to-date database of over 20,000 constituents using Raiser's Edge NXT, contributing to donor retention
- Produced detailed grant applications, reports, and event programmes, contributing to successful funding outcomes; handled proofreading and drafting of thank you letters and ensured adherence to the LSO's tone-of-voice and unique fundraising language

Music Coordinator (Jazz & Commercial) · Full-time · **Durham University** · 2022-2023
- Ran all administrative and financial duties needed for the success of 14 Durham University student music ensembles run by volunteer student teams
- Expanded reach of Music Durham socials through consistent copy and graphics, increasing Facebook reach by 103.7%, Instagram reach by 43%, and Facebook follower count by 46.6%
- Led day-to-day administration and content curation for WordPress website; scheduled posts, collated financial data, produced invoices
- Awarded termly grants averaging £3000 each to societies dependent on successful grant applications, enabling master-classes, tours, outreach events, and more

Education

2021-2023 **MA in Creative Writing**
Durham University · Distinction

2018-2021 **BA in English Literature**
Durham University · First-Class Honours